



## July 2017 Newsletter



Denali pro Joey Cifuentes showing the new Fission Series rod. The Fission is one of the two new series of rods launched recently at ICAST. We also are entering the saltwater market with the Kovert Inshore Series. We got great reviews and comments on both of the new series at the show.



[See what Tackle Tour says about the Fission and Kovert Inshore Series here.](#)

See what Russ Lane has to say about the new Fission series and key rods for him this year.

[See the video here.](#)



More great info from Russ. See what rods he used for a high finish at the B.A.S.S Elite Series St. Lawrence tournament last week.

[See the key rods here.](#)



We have a cool new shirt available in the hot summer!

[Dockside Dry Fit Tee](#)



**Back to the new rods! Harvey  
with a nice sheephead on  
the new Kovert Inshore!**

**[See all the Kovert Inshore  
rods](#)**



**Shannon with a nice cat on a Bottom Feeder rod.**





**Rod locker full of Myriads!**

**Speaking of Myriads, look how many high finishes there have been with Myriads since launch in May 2016.**

**MYRIAD**  
denali rods

*Since  
the  
Launch in May  
2016*

**11 - 1<sup>st</sup> Place Finishes**  
**39 - Top 5 Finishes**  
**2 - 2016 Team of the Year Title (MWC, MWT)**  
**1 - 2017 Team of Year Title (LEWT)**

**NWT** **IMAC** **LEWT**

Bass, catfish, crappie, walleye or inshore we have the high performance rod to catch you

more fish.

[See the full line up of Denali rods here](#)



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